Thursday October 4, 2012

Perdaman stays with Academy

THE South West Cricket Academy received a boost this week when Perdaman Industries extended its sponsorship agreement.

The Academy helps to identify and develop talented cricketers from throughout the region, including Bunbury, Harvey, Leschenault, Busselton, Margaret River and Collie.

It is aimed at children aged 14 to 18 and looks to develop their ability on and off the field in areas such as fitness, nutrition, and mental skills.

Players have the opportunity to work with expert coaches throughout the program.

Perdaman is the Academy's principal partner.

High Performance squads have been in training since July in Bunbury and Busselton, with the main component of the program to wind down in December ahead of the regional and Statewide carnivals around New Year.

Three of the girls involved in the Perdaman South West Cricket Academy — Alison Overton, Meg Thomp-



Orazio Santalucia

son and Hannah Merritt — are preparing for the National Under 15 and Under 18 Championships, where they are aiming to represent Western Australia.

South West Regional High Performance coach Orazio Santalucia said the announcement was an important step forward for cricket. "The Perdaman South West Cricket Academy has provided massive benefits for all aspiring cricketers in the South West and we are grateful for the continued support of Perdaman Industries," he said.

"The South West has produced high calibre cricketers who have gone on to domestic and international representative teams, and the aim is to build on that success and hopefully unearth players of the future.

"The WACA's partnership with Perdaman and having access to first class facilities at Dalyellup College will greatly assist with that goal."

In 2009 Perdaman became the inaugural partner of the newly-created South West Cricket Academy, based at Dalyellup College.

That agreement was extended in 2010 for two years and this week's commitment means Perdaman will continue to assist developing cricketers in the South West.